



Omnicom Group

THIRD QUARTER 2006 RESULTS Investor Presentation

October 24, 2006

OmnicomGroup



The following materials have been prepared for use in the October 24, 2006 conference call on Omnicom's results of operations for the quarter ended September 30, 2006. The call will be archived on the Internet at <http://www.omnicomgroup.com/financialwebcasts>.

Forward-Looking Statements

Certain of the statements in this document constitute forward-looking statements within the meaning of the Private Securities Litigation Act of 1995. These statements relate to future events or future financial performance and involve known and unknown risks and other factors that may cause our actual or our industry's results, levels of activity or achievement to be materially different from those expressed or implied by any forward-looking statements. These risks and uncertainties include, but are not limited to, our future financial condition and results of operations, changes in general economic conditions, competitive factors, changes in client communication requirements, the hiring and retention of human resources and our international operations, which are subject to the risks of currency fluctuations and exchange controls. In some cases, forward-looking statements can be identified by terminology such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential" or "continue" or the negative of those terms or other comparable terminology. These statements are present expectations. Actual events or results may differ materially. We undertake no obligation to update or revise any forward-looking statement.

Other Information

All dollar amounts are in millions except for EPS. The following financial information contained in this document has not been audited, although some of it has been derived from Omnicom's historical financial statements, including its audited financial statements. In addition, industry, operational and other non-financial data contained in this document have been derived from sources we believe to be reliable, but we have not independently verified such information, and we do not, nor does any other person, assume responsibility for the accuracy or completeness of that information.

The inclusion of information in this presentation does not mean that such information is material or that disclosure of such information is required.



2006 vs. 2005 P&L Summary

	Third Quarter			Year to Date		
	2006	2005	%	2006	2005	%
Revenue	\$ 2,774.3	\$ 2,522.9	10.0%	\$ 8,160.7	\$ 7,541.7	8.2%
Operating Income	307.4	274.5	12.0%	1,009.3	913.7	10.5%
% Margin	11.1%	10.9%		12.4%	12.1%	
Net Interest Expense	26.7	16.3		67.4	42.7	
Profit Before Tax	280.7	258.2	8.7%	941.9	871.0	8.1%
% Margin	10.1%	10.2%		11.5%	11.5%	
Taxes	92.9	86.9		315.5	297.4	
% Tax Rate	33.1%	33.7%		33.5%	34.1%	
Profit After Tax	187.8	171.3	9.6%	626.4	573.6	9.2%
Equity in Affiliates	6.3	6.9		17.5	17.2	
Minority Interest	(17.0)	(16.5)		(57.1)	(52.7)	
Net Income	<u>\$ 177.1</u>	<u>\$ 161.7</u>	9.5%	<u>\$ 586.8</u>	<u>\$ 538.1</u>	9.1%



2006 vs. 2005 Earnings Per Share

	Third Quarter		Year to Date	
	2006	2005	2006	2005
Earnings per Share:				
Basic	\$ 1.05	\$ 0.90	\$ 3.41	\$ 2.97
Diluted	1.04	0.90	3.38	2.95
Growth Rate, Diluted	15.6 %		14.6 %	
Weighted Average Shares (millions):				
Basic	169.4	179.3	172.2	181.1
Diluted	170.9	180.6	173.8	182.5
Dividend Declared Per Share	\$0.250	\$0.225	\$0.750	\$0.675



2006 vs. 2005 P&L Summary

– adjusted comparison 3rd Quarter

	2006			2005	
	Reported	Disposal Activity ^(a)	Adjusted ^(b)	Reported	% ^(c)
Revenue	\$ 2,774.3	\$ -	\$ 2,774.3	\$ 2,522.9	10.0%
Operating Income	307.4	0.5	307.9	274.5	12.2%
% Margin	11.1%		11.1%	10.9%	
Net Interest Expense	26.7	-	26.7	16.3	
Profit Before Tax	280.7	0.5	281.2	258.2	8.9%
% Margin	10.1%		10.1%	10.2%	
Taxes	92.9	1.8	94.7	86.9	
% Tax Rate	33.1%		33.7%	33.7%	
Profit After Tax	187.8	(1.3)	186.5	171.3	8.9%
Equity in Affiliates	6.3	-	6.3	6.9	
Minority Interest	(17.0)	-	(17.0)	(16.5)	
Net Income	\$ 177.1	\$ (1.3)	\$ 175.8	\$ 161.7	8.7%
Diluted EPS	\$ 1.04	(0.01)	\$ 1.03	\$ 0.90	14.4%

* See footnotes on the following page.



2006 vs. 2005 P&L Summary

– adjusted comparison 3rd Quarter footnotes

- (a) During the third quarter of 2006, we disposed of a U.S. based healthcare business and several small businesses. The sale of the healthcare business resulted in a high book tax rate primarily caused by the non-deductibility of goodwill. This increase in income tax expense was more than offset by a one-time reduction of income tax expense from the resolution of uncertainties related to changes in certain foreign tax laws. The aggregate impact of these events on the 2006 third quarter and year-to-date period was a decrease in profit before tax of \$0.5 million, a decrease in tax expense of \$1.8 million and an increase in net income of \$1.3 million.
- (b) As a result of the adjustments above, the “Adjusted” numbers are non-GAAP measures. We believe that by making the adjustments above, the “Adjusted” numbers are more comparable to previous quarters and thus more meaningful for the purpose of this analysis.
- (c) Represents the change in the “Adjusted September 30, 2006” numbers compared to the “Reported September 30, 2005” numbers.



2006 Total Revenue Growth

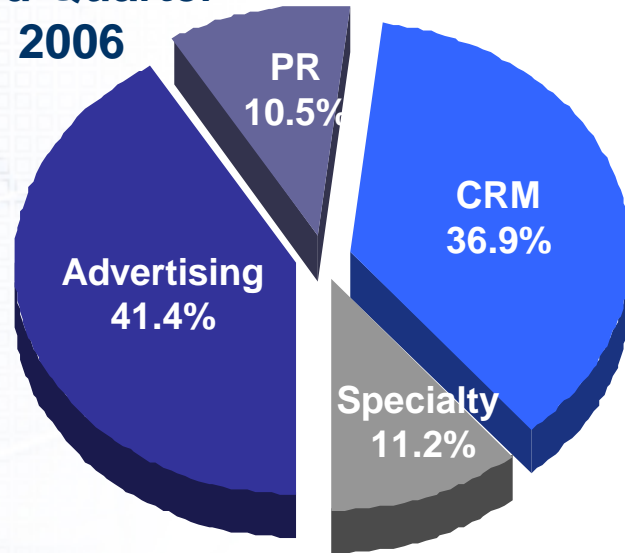
	Third Quarter		Year to Date	
	\$	%	\$	%
Prior Period Revenue	\$ 2,522.9		\$ 7,541.7	
Foreign Exchange (FX) Impact (a)	47.9	1.9%	(13.4)	-0.2%
Acquisition Revenue (b)	(4.4)	-0.1%	29.2	0.4%
Organic Revenue (c)	207.9	8.2%	603.2	8.0%
Current Period Revenue	<u>\$ 2,774.3</u>	<u>10.0%</u>	<u>\$ 8,160.7</u>	<u>8.2%</u>

- (a) To calculate the FX impact, we first convert the current period's local currency revenue using the average exchange rates from the equivalent prior period to arrive at constant currency revenue. The FX impact equals the difference between the current period revenue in U.S. dollars and the current period revenue in constant currency.
- (b) Acquisition revenue is the aggregate of the applicable prior period revenue of the acquired businesses. Netted against this number is the revenue of any business included in the prior period reported revenue that was disposed of subsequent to the prior period.
- (c) Organic revenue is calculated by subtracting both the acquisition revenue and the FX impact from total revenue growth.

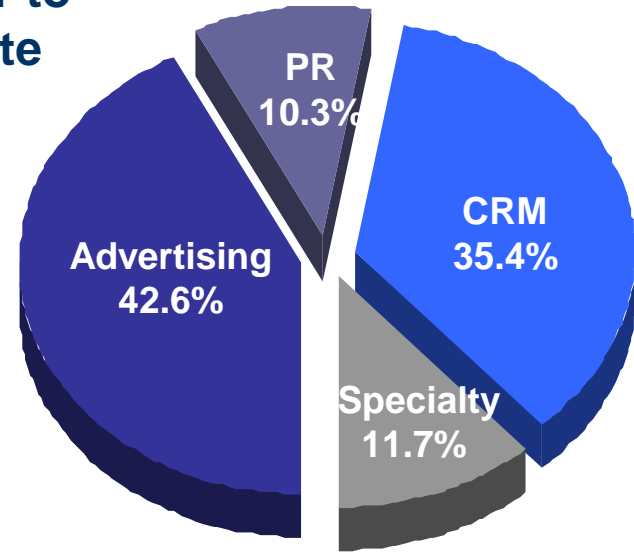


2006 Revenue By Discipline

**Third Quarter
2006**



**Year to
Date**



	<u>\$ Mix</u>	<u>% Growth (a)</u>
Advertising	1,149.9	6.5%
CRM	1,023.4	16.7%
PR	290.9	13.1%
Specialty	310.1	0.4%

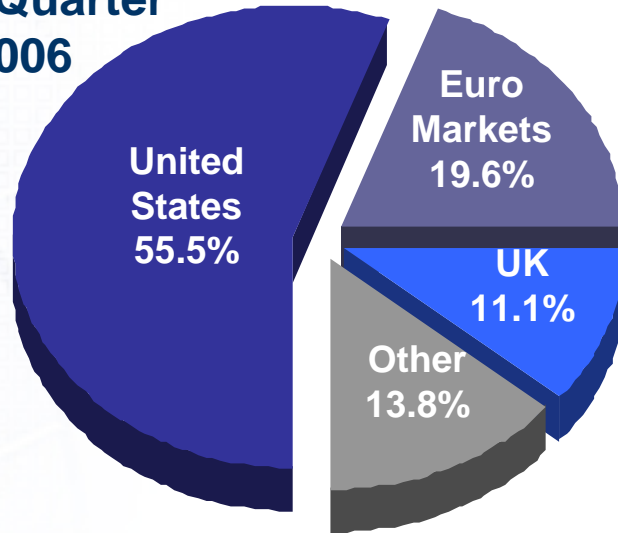
	<u>\$ Mix</u>	<u>% Growth (a)</u>
Advertising	3,474.2	5.8%
CRM	2,893.8	12.2%
PR	839.3	7.8%
Specialty	953.4	6.0%

(a) "Growth" is the year-over-year growth from the prior period.

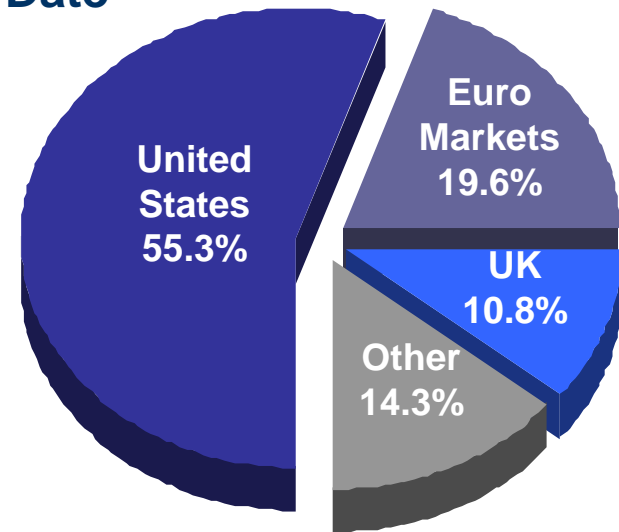


2006 Revenue By Geography

Third Quarter 2006



Year to Date



	<u>\$ Mix</u>	<u>\$ Growth^(a)</u>
United States	\$ 1,540.5	\$ 111.9
Organic		112.0
Acquisition		(0.1)
International	\$ 1,233.8	\$ 139.5
Organic		95.9
Acquisition		(4.3)
FX		47.9

	<u>\$ Mix</u>	<u>% Growth^(a)</u>
United States	\$ 1,540.5	7.8%
Euro Currency Markets	542.4	13.9%
United Kingdom	307.2	18.1%
Other	384.2	7.3%

	<u>\$ Mix</u>	<u>\$ Growth^(a)</u>
United States	\$ 4,508.9	\$ 340.5
Organic		307.1
Acquisition		33.4
International	\$ 3,651.8	\$ 278.5
Organic		296.1
Acquisition		(4.2)
FX		(13.4)

	<u>\$ Mix</u>	<u>% Growth^(a)</u>
United States	\$ 4,508.9	8.2%
Euro Currency Markets	1,596.2	4.2%
United Kingdom	884.9	11.3%
Other	1,170.7	11.9%

(a) "Growth" is the year-over-year growth from the prior period.



Cash Flow – GAAP Presentation (condensed)

	<u>9 Months Ended September 30,</u>	
	<u>2006</u>	<u>2005</u>
Net Income	\$ 586.8	\$ 538.1
Stock-Based Compensation Expense	52.7	67.5
Windfall Tax Benefit on Stock Compensation	-	14.5
Depreciation and Amortization	137.5	128.1
Other Non-Cash Items to Reconcile to Net Cash Provided by Operations	51.4	41.7
Other Changes in Working Capital	(423.1)	(1,094.3)
Excess Tax Benefit on Stock Compensation	(15.0)	-
Net Cash Provided by (Used in) Operations	<u>390.3</u>	<u>(304.4)</u>
Capital Expenditures	(119.5)	(102.4)
Acquisitions	(208.6)	(192.2)
Proceeds from Sale of Businesses	31.4	29.3
Repayment of LT Notes Receivable	13.4	61.8
Other Investing Activities, net	329.0	559.3
Net Cash Provided by Investing Activities	<u>45.7</u>	<u>355.8</u>
Dividends	(133.1)	(123.8)
Proceeds from Issuance of Debt	996.0	0.7
Repayment of Debt	(299.2)	(189.2)
Stock Repurchases	(1,082.2)	(644.2)
Share Transactions Under Employee Stock Plans	166.6	51.3
Excess Tax Benefit on Stock Compensation	15.0	-
Other Financing Activities	(64.5)	104.5
Net Cash Used in Financing Activities	<u>(401.4)</u>	<u>(800.7)</u>
Effect of exchange rate changes on cash and cash equivalents	(62.1)	(20.7)
Net Increase (Decrease) in Cash and Cash Equivalents	<u>\$ (27.5)</u>	<u>\$ (770.0)</u>



Current Credit Picture

	<u>LTM ended September 30,</u>	
	<u>2006</u>	<u>2005</u>
Operating Income (EBIT) ^(a)	\$ 1,435	\$ 1,309
Net Interest Expense ^(a)	\$ 84.0	\$ 52.7
EBIT / Net Interest	17.1 x	24.8 x
Net Debt / EBIT	1.5 x	1.7 x
Debt:		
Bank Loans (Due Less Than 1 Year)	\$ 12	\$ 54
CP Issued Under \$2.5B - 5 Year Revolver Due 6/23/11	-	160
Convertible Notes Due 2/7/31	847	847
Convertible Notes Due 7/31/32	727	892
Convertible Notes Due 6/15/33 ^(b)	39	600
Convertible Notes Due 7/1/38 ^(b)	428	-
10 Year Notes Due 4/15/16	995	-
Other Debt	20	20
Total Debt	\$ 3,068	\$ 2,573
Cash and Short Term Investments	849	410
Net Debt	\$ 2,219	\$ 2,163

(a) "Operating Income (EBIT)" and "Net Interest Expense" calculations shown are the latest twelve month ("LTM") figures for the periods specified. Although our bank agreements reference EBITDA, we have used EBIT for this presentation because EBITDA is a non-GAAP measure.

(b) Holders of our Convertible Notes Due 6/15/33 were offered a supplemental interest payment not to put the notes to us for repurchase and to consent to certain amendments to the notes. Holders of \$428.1 million of notes consented to the amendments and were paid the supplemental interest, thus creating the Convertible Notes Due 7/1/38. Holders of \$39.4 million of notes did not put or consent to the amendments, and the terms of their notes remain unchanged. The remaining holders of \$132.5 million of notes put the notes to us for repurchase.



Current Liquidity Picture

	<u>Total Amount Of Facility</u>	<u>As of September 30, 2006</u>	
		<u>Outstanding</u>	<u>Available</u>
Committed Facilities			
5 Year Revolver ^(a)	\$ 2,500	\$ -	\$ 2,500
Other Committed Credit Facilities	<u>12</u>	<u>12</u>	<u>-</u>
Total Committed Facilities	2,512	12	2,500
Uncommitted Facilities ^(b)	<u>345</u>	<u>-</u>	<u>-</u> ^(b)
Total Credit Facilities	\$ 2,857	\$ 12	\$ 2,500
Cash and Short Term Investments			849
Total Liquidity Available			<u>\$ 3,349</u>

(a) Credit facility expires June 23, 2011.

(b) Represents uncommitted facilities in the U.S., U.K. and Canada. These amounts are excluded from our available liquidity for purposes of this presentation.



Acquisitions Summary



Acquisition Related Expenditures

	<u>9 Months YTD 2006</u>
New Subsidiary Acquisitions ^(a)	\$ 61
Affiliates to Subsidiaries ^(b)	-
Affiliates ^(c)	13
Existing Subsidiaries ^(d)	23
Earn-outs ^(e)	125
Total Acquisition Expenditures	<u>\$ 222</u>

Note: See appendix for subsidiary acquisition profiles.

- (a) Includes acquisitions of a majority interest in new agencies resulting in their consolidation.
- (b) Includes acquisitions of additional equity interests in existing affiliate agencies resulting in their majority ownership and consolidation.
- (c) Includes acquisitions of less than a majority interest in agencies in which Omnicom did not have a prior equity interest and the acquisition of additional interests in existing affiliated agencies that did not result in majority ownership.
- (d) Includes the acquisition of additional equity interests in already consolidated subsidiary agencies.
- (e) Includes additional consideration paid for acquisitions completed in prior periods.



Potential Earn-out Obligations

The following is a calculation of future earn-out obligations as of September 30, 2006, assuming that the underlying acquired agencies continue to perform at their current levels: (a)

<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>Thereafter</u>	<u>Total</u>
\$ 13	\$ 156	\$ 110	\$ 72	\$ 92	\$ 443

(a) The ultimate payments will vary as they are dependent on future events and changes in FX rates.



Potential Obligations

In conjunction with certain transactions, Omnicom has agreed to acquire (at the sellers' option) additional equity interests. If these rights are exercised, there would likely be an increase in our net income as a result of our increased ownership and the reduction of minority interest expense. The following is a calculation of these potential future obligations (as of September 30, 2006), assuming these underlying acquired agencies continue to perform at their current levels: ^(a)

	<u>Currently Exercisable</u>	<u>Not Currently Exercisable</u>	<u>Total</u>
Subsidiary Agencies	\$ 131	\$ 83	\$ 214
Affiliated Agencies	52	7	59
Total	<u>\$ 183</u>	<u>\$ 90</u>	<u>\$ 273</u>

(a) The ultimate payments will vary as they are dependent on future events and changes in FX rates.



Third Quarter Acquisitions

COLANGELO

Colangelo Synergy Marketing

Colangelo is a sales promotion agency providing strategic planning, concept development, media planning and buying, creative development, field marketing, interactive media services, event management, packaging design and production services. The company serves clients in the consumer products, information technology and lifestyle marketing industries.

Colangelo is located in Darien, Connecticut and Chicago, Illinois.



Third Quarter Acquisitions



Gotocustomer Services India

Gotocustomer Services India is a leading provider of integrated marketing services to multinationals and local clients across India. The company currently provides services to industry leading clients in information technology, telecom products and services, consumer products, media and real estate.

Gotocustomer is located in New Delhi, India.



Third Quarter Acquisitions



Go! Productions

Go! Productions develops and executes tradeshow and corporate meeting events for multinational clients. Additionally, the company provides consulting services around brand positioning, creative and strategic event planning and execution.

Go! Productions is located in Atlanta, Georgia, with an additional location in Los Angeles, California. Go! Productions is a member of Radiate Group's automotive group.



Third Quarter Acquisitions



rodgers | townsend

Rodgers Townsend

Rodgers Townsend is a full-service creative communications agency providing advertising, direct marketing, media planning, interactive marketing and design services to its clients. Rodgers Townsend has been recognized internationally by One Show, National ADDY's and Bronze Lions at the International Advertising Festival at Cannes.

Rodgers Townsend is located in St. Louis, Missouri.