



Omnicom Group

THIRD QUARTER 2007 RESULTS Investor Presentation

October 23, 2007

OmnicomGroup



The following materials have been prepared for use in the October 23, 2007 conference call on Omnicom's results of operations for the quarter ended September 30, 2007. The call will be archived on the Internet at <http://www.omnicomgroup.com/financialwebcasts>.

Forward-Looking Statements

Certain of the statements in this document constitute forward-looking statements within the meaning of the Private Securities Litigation Act of 1995. These statements relate to future events or future financial performance and involve known and unknown risks and other factors that may cause our actual or our industry's results, levels of activity or achievement to be materially different from those expressed or implied by any forward-looking statements. These risks and uncertainties include, but are not limited to, our future financial condition and results of operations, changes in general economic conditions, competitive factors, changes in client communication requirements, the hiring and retention of human resources and our international operations, which are subject to the risks of currency fluctuations and exchange controls. In some cases, forward-looking statements can be identified by terminology such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential" or "continue" or the negative of those terms or other comparable terminology. These statements are present expectations. Actual events or results may differ materially. We undertake no obligation to update or revise any forward-looking statement.

Other Information

All dollar amounts are in millions except for EPS. The following financial information contained in this document has not been audited, although some of it has been derived from Omnicom's historical financial statements, including its audited financial statements. In addition, industry, operational and other non-financial data contained in this document have been derived from sources we believe to be reliable, but we have not independently verified such information, and we do not, nor does any other person, assume responsibility for the accuracy or completeness of that information.

The inclusion of information in this presentation does not mean that such information is material or that disclosure of such information is required.



2007 vs. 2006 P&L Summary

	Third Quarter			Year to Date		
	2007	2006	%	2007	2006	%
Revenue	\$ 3,101.4	\$ 2,774.3	11.8%	\$ 9,068.1	\$ 8,160.7	11.1%
Operating Profit	350.2	307.4	13.9%	1,127.3	1,009.3	11.7%
% Margin	11.3%	11.1%		12.4%	12.4%	
Net Interest Expense	19.3	26.7		59.8	67.4	
Profit Before Tax	330.9	280.7	17.9%	1,067.5	941.9	13.3%
% Margin	10.7%	10.1%		11.8%	11.5%	
Taxes	112.1	92.9		361.4	315.5	
% Tax Rate	33.9%	33.1%		33.9%	33.5%	
Profit After Tax	218.8	187.8	16.5%	706.1	626.4	12.7%
Equity in Affiliates	8.0	6.3		25.8	17.5	
Minority Interest	(24.6)	(17.0)		(70.0)	(57.1)	
Net Income	\$ 202.2	\$ 177.1	14.2%	\$ 661.9	\$ 586.8	12.8%



2007 vs. 2006 Earnings Per Share (a)

	Third Quarter		Year to Date	
	2007	2006	2007	2006
Earnings per Share:				
Basic	\$ 0.62	\$ 0.52	\$ 2.02	\$ 1.70
Diluted	0.62	0.52	2.00	1.69
Growth Rate, Diluted	19.2 %		18.3 %	
Weighted Average Shares (millions):				
Basic	324.0	338.8	327.0	344.4
Diluted	328.2	341.9	331.8	347.5
Dividend Declared Per Share	\$0.150	\$0.125	\$0.425	\$0.375

(a) In connection with our two-for-one stock split distributed on June 25, 2007, which was effected in the form of a 100% stock dividend, all current and prior period per share amounts and weighted average share amounts have been adjusted in accordance with SFAS No. 128, "Earnings per Share."



2007 Total Revenue Growth

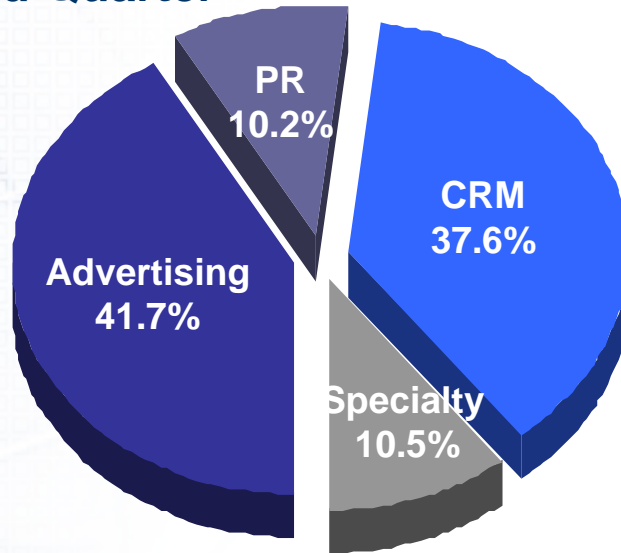
	Third Quarter		Year to Date	
	\$	%	\$	%
Prior Period Revenue	\$ 2,774.3		\$ 8,160.7	
Foreign Exchange (FX) Impact (a)	99.1	3.6%	275.1	3.4%
Acquisition Revenue (b)	33.4	1.2%	41.6	0.5%
Organic Revenue (c)	194.6	7.0%	590.7	7.2%
Current Period Revenue	<u>\$ 3,101.4</u>	<u>11.8%</u>	<u>\$ 9,068.1</u>	<u>11.1%</u>

- (a) To calculate the FX impact, we first convert the current period's local currency revenue using the average exchange rates from the equivalent prior period to arrive at constant currency revenue. The FX impact equals the difference between the current period revenue in U.S. dollars and the current period revenue in constant currency.
- (b) Acquisition revenue is the aggregate of the applicable prior period revenue of the acquired businesses. Netted against this number is the revenue of any business included in the prior period reported revenue that was disposed of subsequent to the prior period.
- (c) Organic revenue is calculated by subtracting both the acquisition revenue and the FX impact from total revenue growth.

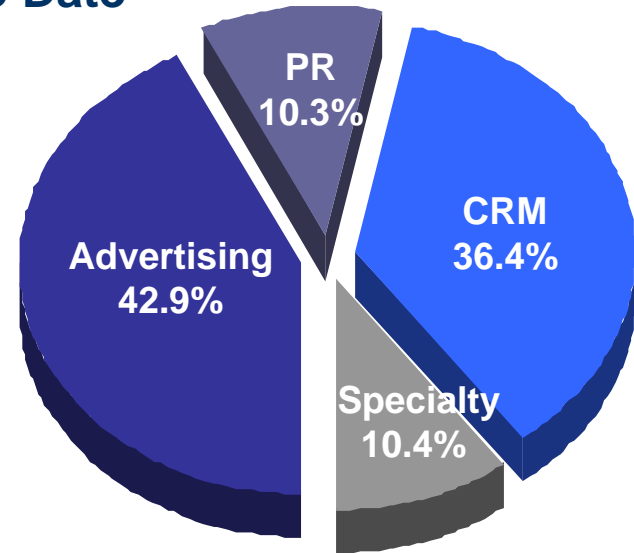


2007 Revenue By Discipline

Third Quarter



Year to Date



	<u>\$ Mix</u>	<u>% Growth (a)</u>
Advertising	1,292.8	12.1%
CRM	1,165.8	14.2%
PR	317.8	9.7%
Specialty	325.0	4.8%

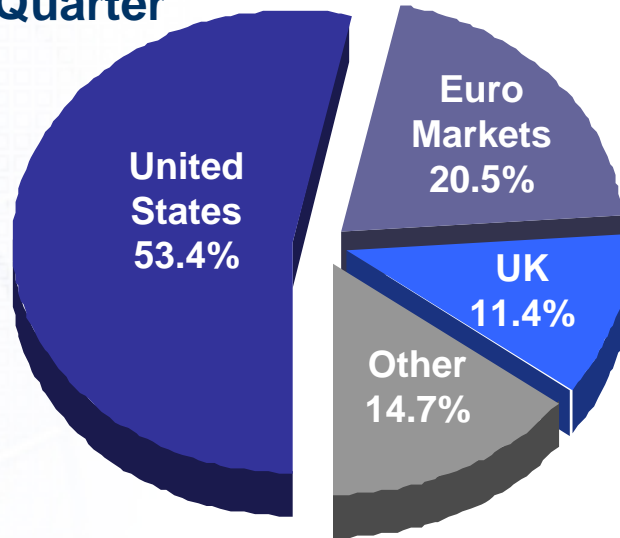
	<u>\$ Mix</u>	<u>% Growth (a)</u>
Advertising	3,885.1	11.5%
CRM	3,303.5	14.4%
PR	933.7	11.7%
Specialty	945.8	-0.8%

(a) "Growth" is the year-over-year increase or decrease from the prior period.

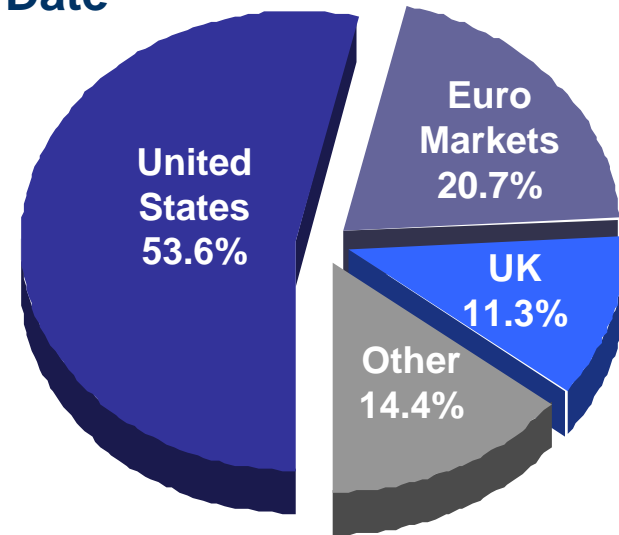


2007 Revenue By Geography

Third Quarter



Year to Date



	<u>\$ Mix</u>	<u>\$ Growth^(a)</u>
United States	\$ 1,654.9	\$ 114.4
Organic		92.8
Acquisition		21.6
International	\$ 1,446.5	\$ 212.7
Organic		101.8
Acquisition		11.8
FX		99.1
	<u>\$ Mix</u>	<u>% Growth^(a)</u>
United States	\$ 1,654.9	7.4%
Euro Currency Markets	635.5	17.0%
United Kingdom	352.6	14.8%
Other	458.4	19.5%

	<u>\$ Mix</u>	<u>\$ Growth^(a)</u>
United States	\$ 4,858.4	\$ 349.5
Organic		324.9
Acquisition		24.6
International	\$ 4,209.7	\$ 557.9
Organic		265.8
Acquisition		17.0
FX		275.1
	<u>\$ Mix</u> <td><u>% Growth^(a)</u></td>	<u>% Growth^(a)</u>
United States	\$ 4,858.4	7.8%
Euro Currency Markets	1,878.5	17.5%
United Kingdom	1,026.0	15.9%
Other	1,305.2	11.7%

(a) "Growth" is the year-over-year increase or decrease from the prior period.



Cash Flow – GAAP Presentation (condensed)

	9 Months Ended September 30,	
	2007	2006
Net Income	\$ 661.9	\$ 586.8
Stock-Based Compensation Expense	53.4	52.7
Depreciation and Amortization	150.8	137.5
Other Non-Cash Items to Reconcile to Net Cash Provided by Operations	70.6	54.2
Other Changes in Working Capital	(752.6)	(425.9)
Excess Tax Benefit on Stock Compensation	(15.4)	(15.0)
Net Cash Provided by Operations	<u>168.7</u>	<u>390.3</u>
Capital Expenditures	(160.8)	(119.5)
Acquisitions	(317.9)	(208.6)
Proceeds from Sale of Businesses	-	31.4
Repayment of LT Notes Receivable	-	13.4
Other Investing Activities, net	132.3	329.0
Net Cash (Used) Provided by Investing Activities	<u>(346.4)</u>	<u>45.7</u>
Dividends	(133.7)	(133.1)
Proceeds from Issuance of Debt	0.8	996.0
Repayment of Debt	(1.2)	(299.2)
Stock Repurchases	(846.5)	(1,105.2)
Share Transactions Under Employee Stock Plans	68.4	189.6
Excess Tax Benefit on Stock Compensation	15.4	15.0
Other Financing Activities	(45.1)	(64.5)
Net Cash Used by Financing Activities	<u>(941.9)</u>	<u>(401.4)</u>
Effect of exchange rate changes on cash and cash equivalents	(42.7)	(62.1)
Net Decrease in Cash and Cash Equivalents	<u><u>\$ (1,162.3)</u></u>	<u><u>\$ (27.5)</u></u>



Current Credit Picture

	<u>LTM ended September 30,</u>	
	<u>2007</u>	<u>2006</u>
Operating Income (EBIT) ^(a)	\$ 1,601	\$ 1,435
Net Interest Expense ^(a)	\$ 83.9	\$ 84.0
EBIT / Net Interest	19.1 x	17.1 x
Net Debt / EBIT	1.5 x	1.5 x
Debt:		
Bank Loans (Due Less Than 1 Year)	\$ 18	\$ 12
CP Issued Under \$2.5B - 5 Year Revolver Due 6/23/11	-	-
Convertible Notes Due 2/7/31	847	847
Convertible Notes Due 7/31/32	727	727
Convertible Notes Due 6/15/33 ^(b)	-	39
Convertible Notes Due 7/1/38 ^(b)	467	428
10 Year Notes Due 4/15/16	996	995
Other Debt	20	20
Total Debt	\$ 3,075	\$ 3,068
Cash and Short Term Investments	635	849
Net Debt	\$ 2,440	\$ 2,219

- (a) "Operating Income (EBIT)" and "Net Interest Expense" calculations shown are the latest twelve month ("LTM") figures for the periods specified. Although our bank agreements reference EBITDA, we have used EBIT for this presentation because EBITDA is a non-GAAP measure.
- (b) In June 2006, holders of our Convertible Notes Due 6/15/33 were offered a supplemental interest payment not to put the notes to us for repurchase and to consent to certain amendments to the notes, including extending the maturity date on such notes. Holders of \$467.3 million of notes consented to the amendments, thus creating the Convertible Notes Due 7/1/38. The remaining holders of the notes put the notes to us for repurchase.



Current Liquidity Picture

	<u>Total Amount Of Facility</u>	<u>As of September 30, 2007</u>	
		<u>Outstanding</u>	<u>Available</u>
Committed Facilities			
5 Year Revolver ^(a)	\$ 2,500	\$ -	\$ 2,500
Other Committed Credit Facilities	<u>18</u>	<u>18</u>	<u>-</u>
Total Committed Facilities	2,518	18	2,500
Uncommitted Facilities ^(b)	<u>674</u>	<u>-</u>	<u>-</u> ^(b)
Total Credit Facilities	\$ 3,192	\$ 18	\$ 2,500
Cash and Short Term Investments			635
Total Liquidity Available			<u>\$ 3,135</u>

(a) Credit facility expires June 23, 2011.

(b) Represents uncommitted facilities in the U.S., U.K. and Canada. These amounts are excluded from our available liquidity for purposes of this presentation.



Acquisitions Summary



Acquisition Related Expenditures

	<u>9 Months YTD 2007</u>
New Subsidiary Acquisitions ^(a)	\$ 154
Affiliates to Subsidiaries ^(b)	1
Affiliates ^(c)	-
Existing Subsidiaries ^(d)	42
Earn-outs ^(e)	132
Total Acquisition Expenditures	<u>\$ 329</u>

Note: See appendix for subsidiary acquisition profiles.

- (a) Includes acquisitions of a majority interest in agencies resulting in their consolidation.
- (b) Includes acquisitions of additional equity interests in existing affiliate agencies resulting in their majority ownership and consolidation.
- (c) Includes acquisitions of less than a majority interest in agencies in which Omnicom did not have a prior equity interest and the acquisition of additional interests in existing affiliated agencies that did not result in majority ownership.
- (d) Includes the acquisition of additional equity interests in already consolidated subsidiary agencies.
- (e) Includes additional consideration paid for acquisitions completed in prior periods.



Potential Earn-out Obligations

The following is a calculation of future earn-out obligations as of September 30, 2007, assuming that the underlying acquired agencies continue to perform at their current levels: (a)

<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>Thereafter</u>	<u>Total</u>
\$ 27	\$ 130	\$ 81	\$ 101	\$ 35	\$ 374

(a) The ultimate payments will vary as they are dependent on future events and changes in FX rates.



Potential Obligations

In conjunction with certain transactions, Omnicom has agreed to acquire (at the sellers' option) additional equity interests. If these rights are exercised, there would likely be an increase in our net income as a result of our increased ownership and the reduction of minority interest expense. The following is a calculation of these potential future obligations (as of September 30, 2007), assuming these underlying acquired agencies continue to perform at their current levels: ^(a)

	<u>Currently Exercisable</u>	<u>Not Currently Exercisable</u>	<u>Total</u>
Subsidiary Agencies	\$ 159	\$ 83	\$ 242
Affiliated Agencies	38	9	47
Total	<u>\$ 197</u>	<u>\$ 92</u>	<u>\$ 289</u>

(a) The ultimate payments will vary as they are dependent on future events and changes in FX rates.



Third Quarter Acquisitions



Consultech

Consultech is a healthcare consulting and marketing company specializing in market research, strategic planning and consultancy and marketing communications.

Consultech is based in Beijing, China and is part of the Diversified Agency Services (DAS) Group.



Third Quarter Acquisitions



Sil Ad

Sil Ad is a full service advertising agency which was founded 16 years ago and currently services many leading Malaysian companies. Over the years the agency has built a strong creative reputation as evidenced by numerous industry related awards.

Sil Ad is based in Kuala Lumpur, Malaysia and is part of the TBWA-ISC Malaysia Group.



Third Quarter Acquisitions

**POINTER
GROUP**

Pointer Group

The Pointer Group specializes in retail activation and promotional marketing. Its services include trade marketing, channel marketing, field marketing, events, point-of-sale, store design, sales promotion and sales related public relations.

The Pointer Group is located in Helsinki, Finland, and is part of the TBWA\PHS Group.



Third Quarter Acquisitions



RTS Rieger Team

BUSINESS-TO-BUSINESS COMMUNICATION
STUTT GART | DÜSSELDORF

RTS Rieger Team is a leading full-service agency providing business to business solutions, including advertising, brand consulting, sales promotion, direct marketing, public relations and e-business solutions.

The company is part of TBWA Germany and is located in Stuttgart and Düsseldorf.



Third Quarter Acquisitions



Signature Graphics

Signature Graphics is a leading producer of high quality, customized vehicle graphic wraps and large format branding materials and services in North America. The company provides a full range of customized vehicle graphics and marketing and advertising solutions including design, custom manufacturing, warehousing, installation and removal for brand conscious clients.

Signature Graphics is part of the DAS Group of Companies and is located in Porter, Indiana.