



Omnicom Group

FIRST QUARTER 2007 RESULTS Investor Presentation

April 24, 2007

OmnicomGroup



The following materials have been prepared for use in the April 24, 2007 conference call on Omnicom's results of operations for the quarter ended March 31, 2007. The call will be archived on the Internet at <http://www.omnicomgroup.com/financialwebcasts>.

Forward-Looking Statements

Certain of the statements in this document constitute forward-looking statements within the meaning of the Private Securities Litigation Act of 1995. These statements relate to future events or future financial performance and involve known and unknown risks and other factors that may cause our actual or our industry's results, levels of activity or achievement to be materially different from those expressed or implied by any forward-looking statements. These risks and uncertainties include, but are not limited to, our future financial condition and results of operations, changes in general economic conditions, competitive factors, changes in client communication requirements, the hiring and retention of human resources and our international operations, which are subject to the risks of currency fluctuations and exchange controls. In some cases, forward-looking statements can be identified by terminology such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential" or "continue" or the negative of those terms or other comparable terminology. These statements are present expectations. Actual events or results may differ materially. We undertake no obligation to update or revise any forward-looking statement.

Other Information

All dollar amounts are in millions except for EPS. The following financial information contained in this document has not been audited, although some of it has been derived from Omnicom's historical financial statements, including its audited financial statements. In addition, industry, operational and other non-financial data contained in this document have been derived from sources we believe to be reliable, but we have not independently verified such information, and we do not, nor does any other person, assume responsibility for the accuracy or completeness of that information.

The inclusion of information in this presentation does not mean that such information is material or that disclosure of such information is required.



2007 vs. 2006 P&L Summary

	First Quarter		
	2007	2006 ⁽¹⁾	% Δ
Revenue	\$ 2,840.6	\$ 2,562.9	10.8%
Operating Income	315.5	284.4	10.9%
% Margin	11.1%	11.1%	
Net Interest Expense	18.3	15.1	
Profit Before Tax	297.2	269.3	10.4%
% Margin	10.5%	10.5%	
Taxes	100.5	90.9	
% Tax Rate	33.8%	33.8%	
Profit After Tax	196.7	178.4	10.3%
Equity in Affiliates	5.2	4.9	
Minority Interest	(18.9)	(17.6)	
Net Income	\$ 183.0	\$ 165.7	10.4%

(1) Included in operating income and net income for the quarter ended March 31, 2006 is a benefit of \$3.6 million and \$2.0 million, respectively, resulting from the cumulative effect of adoption of SFAS 123(R) and the requirement to provide an estimate for forfeitures on all unvested stock-based compensation awards, as of January 1, 2006.



2007 vs. 2006 Earnings Per Share

	<u>First Quarter</u>	
	<u>2007</u>	<u>2006</u>
Earnings per Share:		
Basic	\$ 1.11	\$ 0.94
Diluted	1.09	0.93
Growth Rate, Diluted	17.2 %	
Weighted Average Shares (millions):		
Basic	165.6	176.7
Diluted	167.8	177.8
Dividend Declared Per Share	\$0.25	\$0.25



2007 Total Revenue Growth

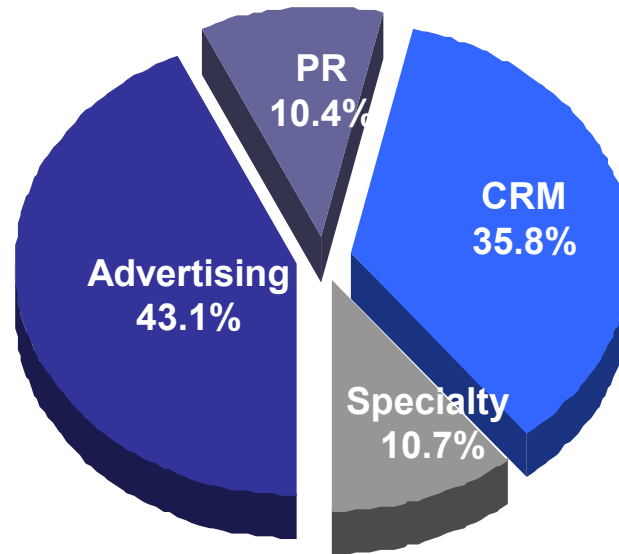
	First Quarter	
	\$	%
Prior Period Revenue	\$ 2,562.9	
Foreign Exchange (FX) Impact (a)	87.3	3.4%
Acquisition Revenue (b)	2.1	0.1%
Organic Revenue (c)	188.3	7.3%
Current Period Revenue	<u>\$ 2,840.6</u>	<u>10.8%</u>

- (a) To calculate the FX impact, we first convert the current period's local currency revenue using the average exchange rates from the equivalent prior period to arrive at constant currency revenue. The FX impact equals the difference between the current period revenue in U.S. dollars and the current period revenue in constant currency.
- (b) Acquisition revenue is the aggregate of the applicable prior period revenue of the acquired businesses. Netted against this number is the revenue of any business included in the prior period reported revenue that was disposed of subsequent to the prior period.
- (c) Organic revenue is calculated by subtracting both the acquisition revenue and the FX impact from total revenue growth.



2007 Revenue By Discipline

**First
Quarter
2007**



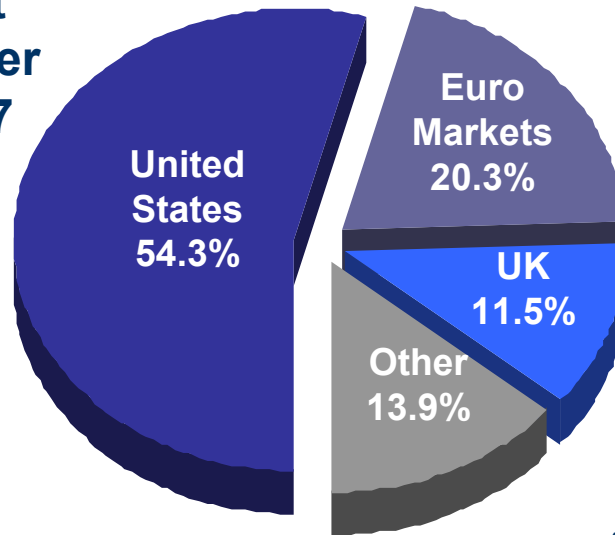
	<u>\$ Mix</u>	<u>% Growth ^(a)</u>
Advertising	1,225.7	10.6%
CRM	1,016.7	14.2%
PR	294.2	13.6%
Specialty	304.0	-0.8%

(a) "Growth" is the year-over-year growth from the prior period.



2007 Revenue By Geography

**First
Quarter
2007**



	<u>\$ Mix</u>	<u>\$ Growth^(a)</u>
United States	\$ 1,543.9	\$ 110.9
Organic		110.5
Acquisition		0.4
International	\$ 1,296.7	\$ 166.8
Organic		77.8
Acquisition		1.7
FX		87.3
	<u>\$ Mix</u>	<u>% Growth^(a)</u>
United States	\$ 1,543.9	7.7%
Euro Currency Markets	575.2	18.7%
United Kingdom	326.0	19.1%
Other	395.5	6.4%

^(a) "Growth" is the year-over-year growth from the prior period.



Cash Flow – GAAP Presentation (condensed)

	<u>3 Months Ended March 31,</u>	
	<u>2007</u>	<u>2006</u>
Net Income	\$ 183.0	\$ 165.7
Stock-Based Compensation Expense	18.4	15.7
Depreciation and Amortization	47.8	44.2
Other Non-Cash Items to Reconcile to Net Cash Provided by Operations	20.6	17.5
Other Changes in Working Capital	(606.5)	(136.5)
Excess Tax Benefit on Stock Compensation	(9.6)	(5.6)
Net Cash (Used) Provided by Operations	<u>(346.3)</u>	<u>101.0</u>
Capital Expenditures	(34.9)	(33.5)
Acquisitions	(19.4)	(31.1)
Other Investing Activities, net	152.5	336.2
Repayment of LT Notes Receivable	-	11.2
Net Cash Used by Investing Activities	<u>98.2</u>	<u>282.8</u>
Dividends	(42.6)	(45.2)
Proceeds from Issuance of Debt	0.1	995.2
Repayment of Debt	(0.2)	(1.5)
Stock Repurchases	(451.3)	(359.2)
Share Transactions Under Employee Stock Plans	47.7	21.0
Excess Tax Benefit on Stock Compensation	9.6	5.6
Other Financing Activities	(15.1)	(9.0)
Net Cash (Provided) Used by Financing Activities	<u>(451.8)</u>	<u>606.9</u>
Effect of exchange rate changes on cash and cash equivalents	(11.3)	(3.6)
Net Increase (Decrease) in Cash and Cash Equivalents	<u>\$ (711.2)</u>	<u>\$ 987.1</u>



Current Credit Picture

	3 Months ended March 31,	
	2007	2006
Operating Income (EBIT) ^(a)	\$ 1,515	\$ 1,367
Net Interest Expense ^(a)	\$ 94.8	\$ 62.3
EBIT / Net Interest	16.0 x	21.9 x
Net Debt / EBIT	1.3 x	1.1 x
Debt:		
Bank Loans (Due Less Than 1 Year)	\$ 12	\$ 22
CP Issued Under \$2.5B - Revolver Due 6/23/11	-	-
Convertible Notes Due 2/7/31	847	847
Convertible Notes Due 7/31/32	727	892
Convertible Notes Due 6/15/33 ^(b)	-	600
Convertible Notes Due 7/1/38 ^(b)	467	-
10 Year Notes Due 4/15/16	996	995
Other Debt	19	18
Total Debt	\$ 3,068	\$ 3,374
Cash and Short Term Investments	1,065	1,862
Net Debt	\$ 2,003	\$ 1,512

- (a) "Operating Income (EBIT)" and "Net Interest Expense" calculations shown are the latest twelve month ("LTM") figures for the periods specified. Although our bank agreements reference EBITDA, we have used EBIT for this presentation because EBITDA is a non-GAAP measure.
- (b) In June 2006, holders of our Convertible Notes Due 6/15/33 were offered a supplemental interest payment not to put the notes to us for repurchase and to consent to certain amendments to the notes, including extending the maturity date on such notes. Through March 31, 2007, holders of \$467.3 million of notes consented to the amendments, thus creating the Convertible Notes Due 7/1/38. The remaining holders of the notes put the notes to us for repurchase.



Current Liquidity Picture

	<u>Total Amount Of Facility</u>	<u>As of March 31, 2007</u>	
		<u>Outstanding</u>	<u>Available</u>
Committed Facilities			
Revolver ^(a)	\$ 2,500	\$ -	\$ 2,500
Other Committed Credit Facilities	12	12	-
Total Committed Facilities	2,512	12	2,500
Uncommitted Facilities ^(b)	353	-	- ^(b)
Total Credit Facilities	\$ 2,865	\$ 12	\$ 2,500
Cash and Short Term Investments			1,065
Total Liquidity Available			<u>\$ 3,565</u>

(a) Credit facility expires June 23, 2011.

(b) Represents uncommitted facilities in the U.S., U.K. and Canada. These amounts are excluded from our available liquidity for purposes of this presentation.



Acquisitions Summary



Acquisition Related Expenditures

	<u>First Quarter 2007</u>
New Subsidiary Acquisitions ^(a)	\$ 3
Affiliates to Subsidiaries ^(b)	-
Affiliates ^(c)	-
Existing Subsidiaries ^(d)	19
Earn-outs ^(e)	2
Total Acquisition Expenditures	<u>\$ 24</u>

Note: See appendix for subsidiary acquisition profiles.

- (a) Includes acquisitions of a majority interest in new agencies resulting in their consolidation.
- (b) Includes acquisitions of additional equity interests in existing affiliate agencies resulting in majority ownership and consolidation.
- (c) Includes acquisitions of less than a majority interest in agencies in which Omnicom did not have a prior equity interest and the acquisition of additional interests in existing affiliated agencies that did not result in majority ownership.
- (d) Includes the acquisition of additional equity interests in already consolidated subsidiary agencies.
- (e) Includes additional consideration paid for acquisitions completed in prior periods.



Potential Earn-out Obligations

The following is a calculation of future earn-out obligations as of March 31, 2007, assuming that the underlying acquired agencies continue to perform at their current levels: ^(a)

<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>Thereafter</u>	<u>Total</u>
\$ 166	\$ 112	\$ 69	\$ 81	\$ 22	\$ 450

(a) The ultimate payments will vary as they are dependent on future events and changes in FX rates.



Potential Obligations

In conjunction with certain transactions Omnicom has agreed to acquire (at the sellers' option) additional equity interests. If these rights are exercised, there would likely be an increase in our net income as a result of our increased ownership and the reduction of minority interest expense. The following is a calculation of these potential future obligations (as of March 31, 2007), assuming these underlying acquired agencies continue to perform at their current levels: (a)

	<u>Currently Exercisable</u>	<u>Not Currently Exercisable</u>	<u>Total</u>
Subsidiary Agencies	\$ 147	\$ 75	\$ 222
Affiliated Agencies	62	7	69
Total	<u>\$ 209</u>	<u>\$ 82</u>	<u>\$ 291</u>

(a) The ultimate payments will vary as they are dependent on future events and changes in FX rates.



First Quarter Acquisitions



Doom & Dickson

Doom & Dickson is a full service advertising agency headquartered in Amsterdam, the Netherlands. The agency was named Dutch Agency of the Year in 2004.

The agency will operate as an independent agency within the TBWA\Netherlands group.



First Quarter Acquisitions

karakter

Karakter

Karakter is a corporate branding consultancy serving clients across the UK and Europe with an emphasis on emerging markets, B2B companies and B2C companies with service-orientated offerings. Karakter's services include brand strategy consulting, research, positioning, architecture, corporate identity design, brand identity as well as brand implementation, brand training and management, print and package design.

Karakter is located in London, England and will operate as a Siegel+Gale company and has been renamed Siegel+Gale Limited.



First Quarter Acquisitions



Mango Mobile

Mango Mobile is a mobile marketing company that has assembled one of the most advanced technology platforms for mobile message and campaign management.

The company is located in Plano, Texas and will become a member of The Radiate Group of Companies.



First Quarter Acquisitions



Redurban

Redurban is an interactive advertising agency that develops strategies and concepts which use specific creative and technical features of online media. Redurban services mainly Dutch based clients across a number of different industries.

Located in Amsterdam, the Netherlands and with skills that are complementary to those of Tribal DDB in Amsterdam, the two companies will be merged together and will operate under the Tribal DDB brand name.