



Omnicom Group

FOURTH QUARTER 2007 RESULTS Investor Presentation

February 12, 2008



The following materials have been prepared for use in the February 12, 2008 conference call on Omnicom's results of operations for the year ended December 31, 2007. The call will be archived on the Internet at <http://www.omnicomgroup.com/financialwebcasts>.

Forward-Looking Statements

Certain of the statements in this document constitute forward-looking statements within the meaning of the Private Securities Litigation Act of 1995. These statements relate to future events or future financial performance and involve known and unknown risks and other factors that may cause our actual or our industry's results, levels of activity or achievement to be materially different from those expressed or implied by any forward-looking statements. These risks and uncertainties include, but are not limited to, our future financial condition and results of operations, changes in general economic conditions, competitive factors, changes in client communication requirements, the hiring and retention of human resources and our international operations, which are subject to the risks of currency fluctuations and exchange controls. In some cases, forward-looking statements can be identified by terminology such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential" or "continue" or the negative of those terms or other comparable terminology. These statements are present expectations. Actual events or results may differ materially. We undertake no obligation to update or revise any forward-looking statement, except as required by law.

Other Information

All dollar amounts are in millions except for EPS. The financial information contained in this document has not been audited, although some of it has been derived from Omnicom's historical financial statements, including its audited financial statements. In addition, industry, operational and other non-financial data contained in this document have been derived from sources we believe to be reliable, but we have not independently verified such information, and we do not, nor does any other person, assume responsibility for the accuracy or completeness of that information.

The inclusion of information in this presentation does not mean that such information is material or that disclosure of such information is required.



2007 vs. 2006 P&L Summary

	Fourth Quarter			Full Year		
	2007	2006	%	2007	2006	%
Revenue	\$ 3,626.0	\$ 3,216.2	12.7%	\$ 12,694.0	\$ 11,376.9	11.6%
Operating Profit	531.9	474.2	12.2%	1,659.1	1,483.5	11.8%
% Margin	14.7%	14.7%		13.1%	13.0%	
Net Interest Expense	14.3	24.1		74.0	91.6	
Profit Before Tax	517.6	450.1	15.0%	1,585.1	1,391.9	13.9%
% Margin	14.3%	14.0%		12.5%	12.2%	
Taxes	175.5	151.4		536.9	466.9	
% Tax Rate	33.9%	33.6%		33.9%	33.5%	
Profit After Tax	342.1	298.7	14.5%	1,048.2	925.0	13.3%
Equity in Affiliates	12.7	12.0		38.4	29.6	
Minority Interest	(40.9)	(33.5)		(110.9)	(90.6)	
Net Income	\$ 313.9	\$ 277.2	13.2%	\$ 975.7	\$ 864.0	12.9%



2007 vs. 2006 Earnings Per Share (a)

	Fourth Quarter		Full Year	
	2007	2006	2007	2006
Earnings per Share:				
Basic	\$ 0.97	\$ 0.82	\$ 2.99	\$ 2.52
Diluted	0.96	0.81	2.95	2.50
Growth Rate, Diluted	18.5 %		18.0 %	
Weighted Average Shares (millions):				
Basic	323.2	338.1	326.0	342.9
Diluted	327.0	342.7	330.4	346.1
Dividend Declared Per Share	\$0.150	\$0.125	\$0.575	\$0.500

(a) In connection with our two-for-one stock split distributed on June 25, 2007, which was effected in the form of a 100% stock dividend, all current and prior period per share amounts and weighted average share amounts have been adjusted in accordance with SFAS No. 128, "Earnings per Share."



2007 Total Revenue Growth

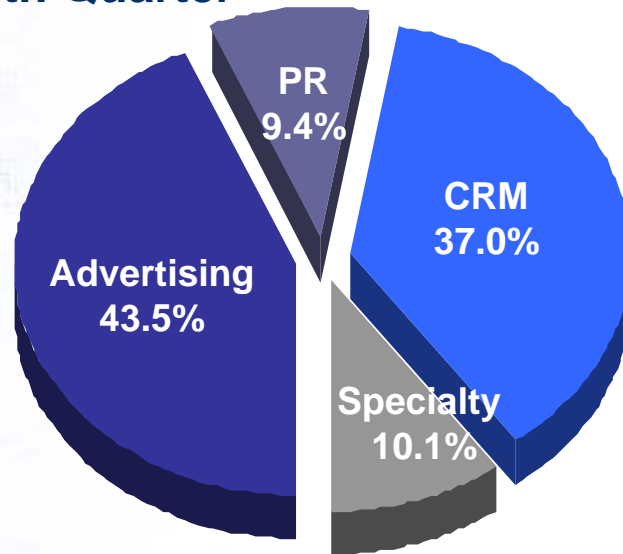
	Fourth Quarter		Full Year	
	\$	%	\$	%
Prior Period Revenue	\$ 3,216.2		\$ 11,376.9	
Foreign Exchange (FX) Impact (a)	161.7	5.0%	436.8	3.8%
Acquisition Revenue (b)	36.2	1.1%	77.7	0.7%
Organic Revenue (c)	211.9	6.6%	802.6	7.1%
Current Period Revenue	<u>\$ 3,626.0</u>	<u>12.7%</u>	<u>\$ 12,694.0</u>	<u>11.6%</u>

- (a) To calculate the FX impact, we first convert the current period's local currency revenue using the average exchange rates from the equivalent prior period to arrive at constant currency revenue. The FX impact equals the difference between the current period revenue in U.S. dollars and the current period revenue in constant currency.
- (b) Acquisition revenue is the aggregate of the applicable prior period revenue of the acquired businesses. Netted against this number is the revenue of any business included in the prior period reported revenue that was disposed of subsequent to the prior period.
- (c) Organic revenue is calculated by subtracting both the acquisition revenue and the FX impact from total revenue growth.

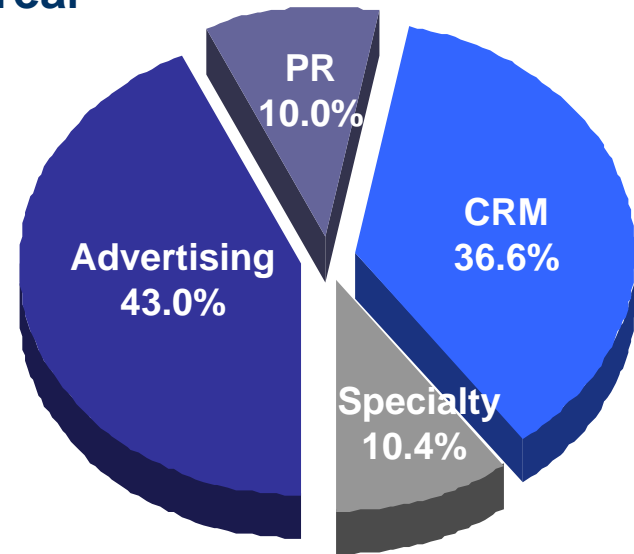


2007 Revenue By Discipline

Fourth Quarter



Full Year



	<u>\$ Mix</u>	<u>% Growth (a)</u>
Advertising	1,578.6	13.1%
CRM	1,342.2	13.3%
PR	339.5	9.6%
Specialty	365.7	12.2%

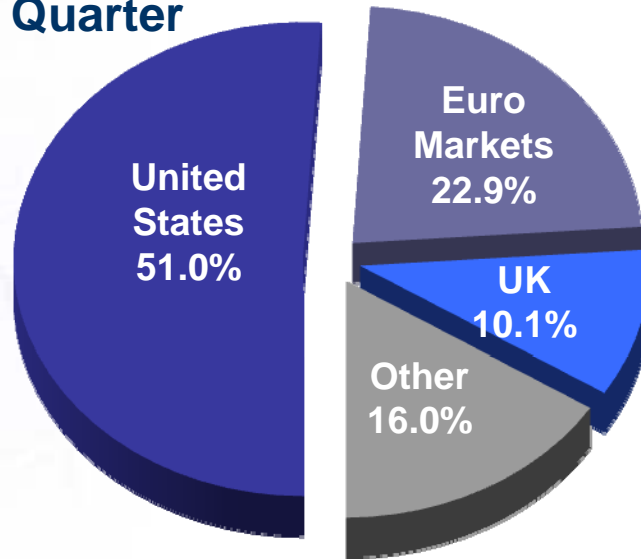
	<u>\$ Mix</u>	<u>% Growth (a)</u>
Advertising	5,463.7	12.0%
CRM	4,645.7	14.1%
PR	1,273.1	11.1%
Specialty	1,311.5	2.5%

(a) "Growth" is the year-over-year increase or decrease from the prior period.

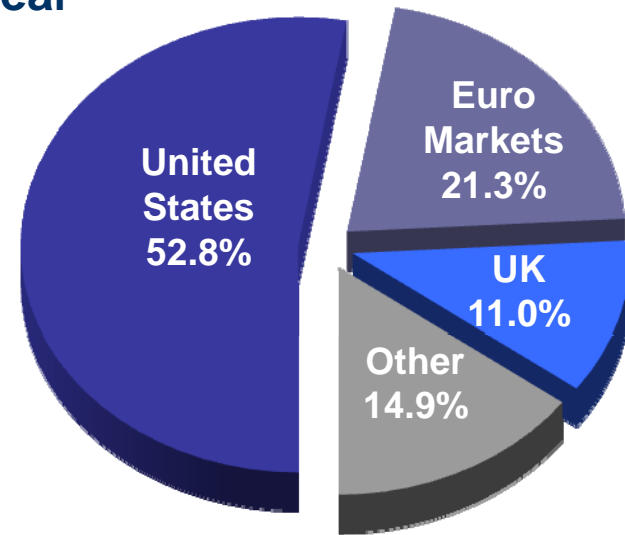


2007 Revenue By Geography

Fourth Quarter



Full Year



	<u>\$ Mix</u>	<u>\$ Growth^(a)</u>
United States	\$ 1,845.9	\$ 160.8
Organic		142.8
Acquisition		18.0
International	\$ 1,780.1	\$ 249.0
Organic		69.1
Acquisition		18.2
FX		161.7

	<u>\$ Mix</u>	<u>% Growth^(a)</u>
United States	\$ 1,845.9	9.5%
Euro Currency Markets	831.2	15.6%
United Kingdom	367.8	6.7%
Other	581.1	24.3%

	<u>\$ Mix</u>	<u>\$ Growth^(a)</u>
United States	\$ 6,704.2	\$ 510.2
Organic		467.7
Acquisition		42.5
International	\$ 5,989.8	\$ 806.9
Organic		334.9
Acquisition		35.2
FX		436.8

	<u>\$ Mix</u>	<u>% Growth^(a)</u>
United States	\$ 6,704.2	8.2%
Euro Currency Markets	2,709.7	16.9%
United Kingdom	1,393.8	13.3%
Other	1,886.3	15.3%

(a) "Growth" is the year-over-year increase or decrease from the prior period.



Cash Flow – GAAP Presentation (condensed)

	Full Year	
	2007	2006
Net Income	\$ 975.7	\$ 864.0
Stock-Based Compensation Expense	68.7	71.1
Depreciation and Amortization	208.6	190.0
Other Non-Cash Items to Reconcile to Net Cash Provided by Operations	119.7	78.2
Other Changes in Working Capital	243.8	564.5
Excess Tax Benefit on Stock Compensation	(17.2)	(26.6)
Net Cash Provided by Operations	<u>1,599.3</u>	<u>1,741.2</u>
Capital Expenditures	(223.0)	(177.6)
Acquisitions	(358.8)	(236.3)
Proceeds from Sale of Businesses	-	31.4
Repayment of LT Notes Receivable	-	13.5
Other Investing Activities, net	141.3	180.2
Net Cash Used by Investing Activities	<u>(440.5)</u>	<u>(188.8)</u>
Dividends	(182.8)	(175.8)
Proceeds from Issuance of Debt	3.4	996.6
Repayment of Debt	(2.0)	(300.4)
Stock Repurchases	(899.7)	(1,368.2)
Share Transactions Under Employee Stock Plans	100.9	321.5
Excess Tax Benefit on Stock Compensation	17.2	26.6
Other Financing Activities	(77.7)	(83.8)
Net Cash Used by Financing Activities	<u>(1,040.7)</u>	<u>(583.5)</u>
Effect of exchange rate changes on cash and cash equivalents	(64.4)	(65.2)
Net Increase in Cash and Cash Equivalents	<u>\$ 53.7</u>	<u>\$ 903.7</u>



Current Credit Picture

	Full Year	
	2007	2006
Operating Income (EBIT) ^(a)	\$ 1,659	\$ 1,484
Net Interest Expense ^(a)	\$ 74.0	\$ 91.6
EBIT / Net Interest	22.4 x	16.2 x
Net Debt / EBIT	0.7 x	0.8 x
Debt:		
Bank Loans (Due Less Than 1 Year)	\$ 12	\$ 11
CP Issued Under \$2.5B - 5 Year Revolver Due 6/23/11	-	-
Convertible Notes Due 2/7/31	847	847
Convertible Notes Due 7/31/32	727	727
Convertible Notes Due 6/15/33 ^(b)	-	39
Convertible Notes Due 7/1/38 ^(b)	467	428
10 Year Notes Due 4/15/16	996	996
Other Debt	20	18
Total Debt	\$ 3,069	\$ 3,066
Cash and Short Term Investments	1,841	1,929
Net Debt	\$ 1,228	\$ 1,137

(a) "Operating Income (EBIT)" and "Net Interest Expense" calculations shown are the latest twelve month ("LTM") figures for the periods specified. Although our bank agreements reference EBITDA, we have used EBIT for this presentation because EBITDA is a non-GAAP measure.

(b) In June 2006, holders of our Convertible Notes Due 6/15/33 were offered a supplemental interest payment not to put the notes to us for repurchase and to consent to certain amendments to the notes, including extending the maturity date on such notes. Holders of \$467.3 million of notes consented to the amendments, thus creating the Convertible Notes Due 7/1/38. The remaining holders of the notes have subsequently put the notes to us for repurchase.



Current Liquidity Picture

	<u>Total Amount Of Facility</u>	<u>As of December 31, 2007</u>	
		<u>Outstanding</u>	<u>Available</u>
Committed Facilities			
5 Year Revolver ^(a)	\$ 2,500	\$ -	\$ 2,500
Other Committed Credit Facilities	<u>12</u>	<u>12</u>	<u>-</u>
Total Committed Facilities	2,512	12	2,500
Uncommitted Facilities ^(b)	<u>443</u>	<u>-</u>	<u>-</u> ^(b)
Total Credit Facilities	\$ 2,955	\$ 12	\$ 2,500
 Cash and Short Term Investments			1,841
Total Liquidity Available			<u>\$ 4,341</u>

(a) Credit facility expires June 23, 2011.

(b) Represents uncommitted facilities in the U.S., U.K. and Canada as of December 31, 2007. These amounts are excluded from our available liquidity for purposes of this presentation.



Acquisitions Summary



Acquisition Related Expenditures

	<u>Full Year 2007</u>
New Subsidiary Acquisitions ^(a)	\$ 160
Affiliates to Subsidiaries ^(b)	3
Affiliates ^(c)	-
Existing Subsidiaries ^(d)	56
Earn-outs ^(e)	159
Total Acquisition Expenditures	<u>\$ 378</u>

Note: See appendix for subsidiary acquisition profiles.

- (a) Includes acquisitions of a majority interest in agencies resulting in their consolidation.
- (b) Includes acquisitions of additional equity interests in existing affiliate agencies resulting in their majority ownership and consolidation.
- (c) Includes acquisitions of less than a majority interest in agencies in which Omnicom did not have a prior equity interest and the acquisition of additional interests in existing affiliated agencies that did not result in majority ownership.
- (d) Includes the acquisition of additional equity interests in already consolidated subsidiary agencies.
- (e) Includes additional consideration paid for acquisitions completed in prior periods.



Potential Earn-out Obligations

The following is a calculation of future earn-out obligations as of December 31, 2007, assuming that the underlying acquired agencies continue to perform at their current levels: ^(a)

<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>Thereafter</u>	<u>Total</u>
\$ 173	\$ 88	\$ 90	\$ 26	\$ 1	\$ 378

(a) The ultimate payments will vary as they are dependent on future events and changes in FX rates.



Potential Obligations

In conjunction with certain transactions, Omnicom has agreed to acquire (at the sellers' option) additional equity interests. If these rights are exercised, there would likely be an increase in our net income as a result of our increased ownership and the reduction of minority interest expense. The following is a calculation of these potential future obligations (as of December 31, 2007), assuming these underlying acquired agencies continue to perform at their current levels: ^(a)

	<u>Currently Exercisable</u>	<u>Not Currently Exercisable</u>	<u>Total</u>
Subsidiary Agencies	\$ 169	\$ 93	\$ 262
Affiliated Agencies	39	13	52
Total	<u>\$ 208</u>	<u>\$ 106</u>	<u>\$ 314</u>

(a) The ultimate payments will vary as they are dependent on future events and changes in FX rates.



Fourth Quarter Acquisitions



Brandcom

Brandcom is a full service advertising agency offering strategic, creative and point of sale solutions to its clients business challenges. Brandcom will work with the DDB network.

Brandcom is based in Dubai, United Arab Emirates.



Fourth Quarter Acquisitions

WatersWidgren

Waters Widgren

WatersWidgren is a full service agency that was formed in 2005. The agency was the most recognized Swedish agency at Cannes in 2007.

Located in Stockholm, Sweden, WatersWidgren will merge with TBWA\Sweden to form WatersWidgren\TBWA.